

2020 MOKAN Trust Conference

August 17-19

Sheraton Overland Park Hotel & Overland Park Convention Center

SPONSORSHIP OPPORTUNITIES

Compare the levels of Sponsorship to find the right fit for your company.

Sponsorship Benefit	Diamond \$9,000	Platinum \$5,000	Ruby \$4,500	Gold \$4,000	Silver \$3,500	Bronze \$3,200
Name and logo recognition prominently throughout the brochure	X	X	X	X	X	X
Introduce Speaker	X	X	X			
Recognition in Conference Resource Guide	X	X	X	X	X	X
Attendee Mailing List in Excel Format	X	X	X	X	X	X
Complimentary Booth	X	X	X	X	X	X
Complimentary convention registrations	5	4	3	3	2	1

DIAMOND LEVEL CO-SPONSORED _____ \$9,000

At-A Glance Sign & Conference App - Sponsored by INFOVISA

- Thursday Reception

PLATINUM LEVEL EXCLUSIVE (select one) _____ \$5,000

Tote Bag - Sponsored by Broadridge

- Opening Keynote Speaker
- Motivational Speaker
- General Session Speaker

RUBY LEVEL EXECUTIVE (select one) _____ \$4,500

Lanyard - Sponsored by Federated Investors

- Bottled Water
- Conference App

GOLD LEVEL EXCLUSIVE (select one) _____ \$4,000

Hotel Key Card - Sponsored by Accutech Systems

- Relaxation Station
- Speaker Book

SILVER LEVEL EXCLUSIVE (select one) _____ \$3,500

Candy Station - Sponsored by Proxytrust

Notepad & Pen - Sponsored by Mainstreet Advisors

- Refreshment Break Snacks
- Refreshment Break - Coffee, Tea, Soda
- Wednesday Exhibit Hall Reception Co-Sponsor

BRONZE LEVEL CO-SPONSORSHIP (select one) \$3,200

- Wednesday Lunch Co-Sponsor
- Thursday Breakfast Co-Sponsor
- Thursday Lunch Co-Sponsor
- Friday Breakfast Co-Sponsor

2020 MOKAN Midwest Trust Conference

GENERAL INFORMATION

Booth Size

All booths are of uniform design, 10' wide x 8' deep each.

- a. 36" side dividers of drapery material,
- b. 96" high back wall of drapery material

The floor plan is subject to change. Booths will be assigned on a first-come, first-served basis.

Booth Fee

The sponsorship fee covers the cost of exhibition, conference roster and mailing labels prior to the conference, *complimentary conference registration(s)*, one 6' draped table, two chairs, and identification sign.

Exhibit Hours

Exclusive time has been planned during the conference. Check out the highlighted events on the Schedule.

Additional Registrants

The \$300 includes the cost of the Wednesday lunch and evening reception, Thursday breakfast and lunch, refreshment breaks and attendance to the general sessions and breakout session. **The fee DOES NOT include Friday breakfast.**

Assignment of Exhibit Space

All booths will be assigned on a first-come, first-served basis upon receipt of the exhibit application. Be sure to indicate your first, second and third choices for location using the numbers on the floor plan. The floor plan is subject to change.

Installation

Set-up:

Tuesday, May 5 2:00 - 5:00 p.m.

Wednesday, May 6 7:00 - 10:00 a.m.

Security provided both evenings.

Take-down:

Thursday, May 7
after 2:30 p.m.**

**After the last Thursday afternoon refreshment break and Friday morning program, exclusive times will not be scheduled for the exhibits. Exhibits will be removed Thursday afternoon.

Exhibit Show Promotion

To encourage maximum traffic in the exhibit hall area, conference refreshment breaks are scheduled in the exhibit area. In addition the MOKAN Trust Conference will have a grand prize giveaway, each registrant will have a game card and will be visiting your booth for vendor verification.

Room Reservations

A block of rooms has been reserved at the *Sheraton Overland Park Hotel*. Please make reservations directly with the hotel by calling (866) 837-4214. Be sure to mention that you are registering as part of the MOKAN Trust Conference in order to take advantage of the discounted conference rate.

Drayage Service

The official decorator/drayage coordinator for the MOKAN Trust Conference is

Fern Co.
751 Wyoming
Kansas City, MO 64101
Phone: (816) 221-0525
FAX: (816) 471-1602

Limited Liability

MOKAN, its agents, the hotel and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel property. The exhibitor shall accept full responsibility for any damage caused by the negligence or intentional actions of the exhibitor or his representatives. Notwithstanding the foregoing, exhibitor's maximum aggregate liability under any theory of law or equity shall be \$500,000.

The hotel management, MOKAN and/or their personnel will not be responsible for the safety of exhibit against robbery, damage by fire, accident or other causes. In all cases, exhibitors should provide their own insurance.

Security

Security will be provided the evenings of Tuesday, May 5 and Wednesday, May 6. A room has been reserved to store your valuables.

General Information

If you have questions, please call Cheri Messerli at (573) 636-8151. Complete the enclosed application and mail to:

Cheri Messerli
Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102
573-636-8151

TENTATIVE CONFERENCE SCHEDULE

Highlighted events will be held in the Exhibit Hall

Wednesday, May 6, 2020

9 a.m. - 4 p.m.	Conference Registration
9:30 a.m.	Refreshment Break
10 - 11 a.m.	General Session
10 a.m. - 3:30 p.m.	Exhibit Hall Opens
11 a.m. - Noon	Lunch Buffet
12 - 1:15 p.m.	Welcome & Call to Order Opening Keynote Speaker
1:15 - 1:45 p.m.	Refreshment Break
1:45 - 2:45 p.m.	Concurrent Breakout Sessions
2:45 - 3:15 p.m.	Refreshment Break
3:15 - 4:15 p.m.	Breakout Sessions Repeat
4:30 - 5 p.m.	Association Meetings
5:30 - 6:30 p.m.	Reception with the Business Partners

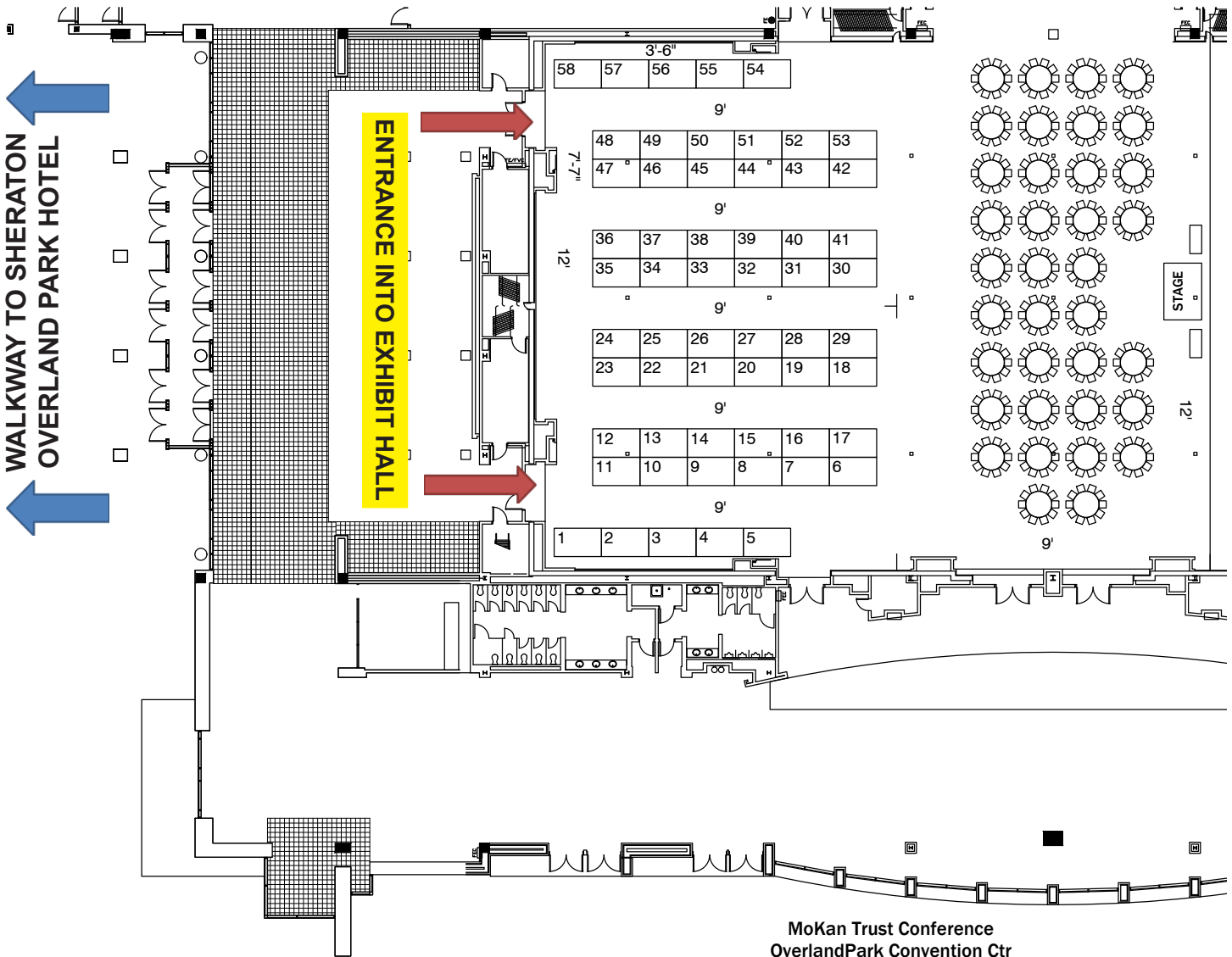
Thursday, May 7, 2020

7:30 - 8:30 a.m.	Breakfast
7:30 a.m. - 4 p.m.	Registration Desk Open
8 a.m. - 2:15 p.m.	Exhibit Hall Open
8:30 - 9:45 a.m.	Welcome & First General Session
9:45 - 10:15 a.m.	Refreshment Break
10:15 - 11:15 a.m.	General Session
11:30 - 12:30 p.m.	Lunch
12:30 - 1:30 p.m.	General Session
1:30 - 2 p.m.	Introduction of Business Partners & Announce Vendor Door Prize Drawings
2 - 2:15 p.m.	Refreshment Break
2:15 p.m.	TRADE SHOW TEAR DOWN
2:15 - 3:15 p.m.	Breakout Sessions
3:15 - 3:30 p.m.	Refreshment Break
3:30 - 4:30 p.m.	Breakouts Repeat
4:30 - 6 p.m.	Reception

Friday, May 8, 2020

7:00 - 11:15 a.m.	Registration Desk Open
7:30 - 8:30 a.m.	Buffet Breakfast
8:15 a.m.	Grand Prize Drawing
8:30 - 10 a.m.	General Session
10 - 10:15 a.m.	Refreshment Break
10:15 - 11:45 a.m.	General Session
11:45 a.m.	Adjourn

THE TRADE SHOW AND MEAL FUNCTIONS WILL BE HELD IN THE OVERLAND PARK CONVENTION CENTER.



MoKan Trust Conference
 OverlandPark Convention Ctr
 Ballroom A & B
 May 1-3, 2018



J.Villarreal
 Account Executive
 06884-07-18 MOKAN R1
 File Name

Overland Park, KS
 Convention City
 OPCC
 Convention Center

9/2
 Crea
 S
 D

2020 MOKAN Trust Conference

May 6 & 7, 2020 - Overland Convention Center Sheraton Hotel

APPLICATION

List the person to receive all information prior to the conference.

Contact Name* _____ E-Mail _____

Phone _____

INFORMATION TO APPEAR IN CONFERENCE RESOURCE GUIDE. (Please print or type.)

Company Name _____ Web Site _____

Address _____ City/State/Zip _____

Phone _____ FAX _____

Company Description - Or email the copy to cmesserli@mobankers.com. This information will be included in the conference resource guide.

Preferred Booth Location - We will make every effort to select one of your preferred booth selections and not place booth adjacent or opposite of the listed competitors. (See current floor plan) However, booth assignments are reserved on a "first-come, first-served" basis on sponsorship level.

Please list competitors below.

1st _____ 2nd _____ 3rd _____ 4th _____

We request that our exhibit space not be adjacent to or opposite of the following probable exhibitors:

PAYMENT INFORMATION - Must be received by April 19, 2020.

Booth Participants @ \$300 each # _____ \$ _____

Amount Due \$ _____

Payment enclosed. Make check payable to MOKAN Trust Conference.

Invoice our firm.

Credit Card Payment* **(Please type)**

VISA MasterCard Amex

Exp. Date _____ No. _____

Print Name _____

Signature _____

Booth Participants - The \$300 includes the cost of the meal functions and refreshment breaks on Wednesday & Thursday and attendance to the conference sessions. *List the names of individuals for which name badges should be prepared. These names will appear on the roster of attendees. You may photocopy this form for additional booth participants.*

One Complimentary

Name _____

Title _____

Email _____

Address _____

City/State/Zip _____

Booth Participant - \$300 per person

Name _____

Title _____

Email _____

Address _____

City/State/Zip _____

Booth Participant - \$300 per person

Name _____

Title _____

Email _____

Address _____

City/State/Zip _____

Please return this form

Email - cmesserli@mobankers.com

Fax - 573-636-8249

Mail to

Cheri Messerli
Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102