

2020 MOKAN Trust Virtual Conference

August 17 - 19

**Updated
7/24/2020**

SPONSORSHIP OPPORTUNITIES

VIRTUAL SPONSORSHIP _____ \$2,000

BENEFITS INCLUDE:

- Own Personal Branded Page on MOKAN Conference Web Page
- (1) Complimentary Registration
- Attendee List
- Virtual Exhibit Booth, Completely Customizable With the Following Features:
 - Live Chat - *through dedicated chat room*
 - Videos
 - Website Links
 - Downloadable Assets such as Whitepapers and PDFs
 - Raffle Drawing Design Set up (*Checking on availability*)
 - Lead Generation
 - On Demand Presentations - *pre-recorded webinars*
 - Customizable Booth Background
 - Customizable Entry Booth Image
 - On Demand Access for 60 Days After the Event
 - Engagement & Attendee Reports

SPONSORSHIP ADD ONS _____

(Opportunities are limited)

- Sponsor Spotlight Branded Break**\$500
sponsor slide with company logo shown during breaks
- Sponsor Spotlight Video Ad**\$750
three minute infomercial video shown during breaks
- Social Media Shout Out\$750
- Private Zoom Room.....\$1,000
allows face to face interaction, screen sharing and Q&A
- Marketing Email Blast\$1,000
- Main Lobby Sponsor on Conference Web Page \$1,500
located on MOKAN Conference landing page

** check conference brochure for the Sponsor Spotlight and Virtual Trade Show scheduled times.

DEADLINE TO APPLY IS AUGUST 7.

Contact Name _____

Company Name _____

Title _____

E-Mail _____

Address _____

City/State/Zip _____

Authorized Signature _____

Payment with Check or Invoice

- Virtual Sponsorship Basic Package \$2,000
- Sponsor Branded Break \$500
- Sponsor Video Ad \$750
- Social Media Shout Out \$750
- Private Zoom Room \$1,000
- Marketing Email Blast \$1,000
- Main Lobby Sponsor \$1,500

Amount Due \$ _____

PAYMENT MUST BE RECEIVED BY AUGUST 7TH.

- Payment enclosed Invoice our firm

Credit Card Payment* **(Please type)**

- VISA MasterCard Amex

Exp. Date _____

No. _____

Print Name _____

Signature _____

PLEASE RETURN THIS FORM WITH PAYMENT TO:

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Jefferson City, MO 65102
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