

*Compare the levels of Sponsorship to find the right fit for your company.*

Sponsorship Benefit	Diamond \$7,000	Platinum \$5,500	Gold \$4,500	Silver \$3,500	Bronze \$3,200
Name and logo recognition prominently throughout the brochure	X	X	X	X	X
Introduce Speaker	X	X			
Recognition in Conference Resource Guide	X	X	X	X	X
Attendee Mailing List in Excel Format	X	X	X	X	X
Complimentary Booth	X	X	X	X	X
Complimentary convention registrations	5	4	3	2	1

**DIAMOND CO-SPONSORED \_\_\_\_\_ \$7,000**

- Thursday Reception - **SOLD**

**PLATINUM EXCLUSIVE (select one) \_\_\_\_\_ \$5,500**

- Opening Keynote Speaker
- Motivational Speaker
- General Session Speaker
- Elevator Wrap - sponsorship dependent on venue.

**GOLD EXECUTIVE (select one) \_\_\_\_\_ \$4,500**

- Tote Bag
- Bottled Water - **SOLD**
- Conference App
- Lanyard
- Hotel Key Card
- Notepad & Pen
- Speaker Book

**SILVER EXCLUSIVE (select one) \_\_\_\_\_ \$3,500**

- Candy Station
- Refreshment Break Snacks
- Refreshment Break - Coffee, Tea, Soda
- Coffee Cup Sleeves - **SOLD**

**BRONZE CO-SPONSORED (select one) \_\_\_\_\_ \$3,200**

- Wednesday Lunch Co-Sponsor
- Wednesday Exhibit Hall Reception Co-Sponsor
- Thursday Breakfast Co-Sponsor
- Thursday Lunch Co-Sponsor
- Friday Breakfast Co-Sponsor

# MOKAN SPONSORSHIP OPPORTUNITIES

*YES! We would like to be a sponsor for the MOKAN Trust conference. My preference is checked below.*

## Contact Information \_\_\_\_\_

Contact Name \_\_\_\_\_

Title \_\_\_\_\_

E-Mail \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Fax \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Date \_\_\_\_\_

*I understand the fee must be paid no later than April 5, 2022 in order to be printed in the brochure. After that date, the sponsorship will be listed in other convention materials.*

## Payment with Check or Invoiced

- Diamond Sponsorship \_\_\_\_\_ \$7,000
- Platinum Sponsorship \_\_\_\_\_ \$5,500
- Gold Sponsorship \_\_\_\_\_ \$4,500
- Silver Sponsorship \_\_\_\_\_ \$3,500
- Bronze Sponsorship \_\_\_\_\_ \$3,200

Amount Due .....\$ \_\_\_\_\_

- Payment Enclosed.       Invoice our firm.

## Payment with Credit Card

- Diamond Sponsorship \_\_\_\_\_ \$7,210
- Platinum Sponsorship \_\_\_\_\_ \$5,665
- Gold Sponsorship \_\_\_\_\_ \$4,635
- Silver Sponsorship \_\_\_\_\_ \$3,605
- Bronze Sponsorship \_\_\_\_\_ \$3,296

Amount Due .....\$ \_\_\_\_\_

Credit Card Payment\* **(Please type)**

- VISA    MasterCard    Amex

Exp. Date \_\_\_\_\_ No. \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

**DIAMOND CO-SPONSORED \_\_\_\_\_ \$7,000**

- Thursday Reception

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- Motivational Speaker
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**SILVER EXCLUSIVE (select one) \_\_\_\_\_ \$3,500**

- Candy Station
- Refreshment Break Snacks
- Refreshment Break - Coffee, Tea, Soda
- Coffee Cup Sleeves

**BRONZE CO-SPONSORSHIP (select one) \_\_\_\_\_ \$3,200**

- Wednesday Lunch
- Wednesday Reception
- Thursday Breakfast
- Thursday Lunch
- Friday Breakfast

**Needs & Requirements \_\_\_\_\_**

If you are a first time sponsor, or believe previously sent logo files are outdated, please provide a copy of your logo **(EPS format is preferred; PDF or 300 dpi .tif and .jpg files are accepted.)**

**Please return this form with payment to: \_\_\_\_\_**

Cheri Messerli  
Missouri Bankers Association  
P.O. Box 57  
Jefferson City, MO 65102

cmesserli@mobankers.com  
Phone: 573-636-8151  
FAX: 573-636-8249

# 2022 MOKAN Midwest Trust Conference

## GENERAL INFORMATION

### Booth Size

All booths are of uniform design, 10' wide x 8' deep each.

- a. 36" side dividers of drapery material,
- b. 96" high back wall of drapery material

The floor plan is subject to change. Booths will be assigned on a first-come, first-served basis.

### Booth Fee

The sponsorship fee covers the cost of exhibition, conference roster and mailing labels prior to the conference, *complimentary conference registration(s)*, one 6' draped table, 110 outlet, two chairs, and identification sign.

### Exhibit Hours

Exclusive time has been planned during the conference. Check out the highlighted events on the Schedule.

### Additional Registrants

The \$300 includes the cost of the Wednesday lunch and evening reception, Thursday breakfast and lunch, refreshment breaks and attendance to the general sessions and breakout session. **The fee DOES NOT include Friday breakfast.**

### Assignment of Exhibit Space

All booths will be assigned on a first-come, first-served basis upon receipt of the exhibit application. Be sure to indicate your first, second and third choices for location using the numbers on the floor plan. The floor plan is subject to change.

### Installation

#### **Set-up:**

Tuesday, May 10      2:00 - 5:00 p.m.  
 Wednesday, May 11      7:00 - 10:00 a.m.

*Security provided both evenings.*

#### **Take-down:**

Thursday, May 12  
 after 2:30 p.m.\*\*

\*\*After the last Thursday afternoon refreshment break and Friday morning program, exclusive times will not be scheduled for the exhibits. Exhibits will be removed Thursday afternoon.

### Exhibit Show Promotion

To encourage maximum traffic in the exhibit hall area, conference refreshment breaks are scheduled in the exhibit area. In addition the MOKAN Trust Conference will have a grand prize giveaway, each registrant will have a game card and will be visiting your booth for vendor verification.

### Room Reservations

A block of rooms has been reserved at the *Sheraton Overland Park Hotel*. Please make reservations directly with the hotel by calling 913-234-2100. Be sure to mention that you are registering as part of the **MOKAN Trust Conference** in order to take advantage of the discounted conference rate.

### Drayage Service

The official decorator/drayage coordinator for the MOKAN Trust Conference is

Geo E. Fern Co.  
 751 Wyoming  
 Kansas City, MO 64101  
 Phone: (816) 221-0525  
 FAX: (816) 471-1602

### Limited Liability

MOKAN, its agents, the hotel and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel property. The exhibitor shall accept full responsibility for any damage caused by the negligence or intentional actions of the exhibitor or his representatives. Notwithstanding the foregoing, exhibitor's maximum aggregate liability under any theory of law or equity shall be \$500,000.

The hotel management, MOKAN and/or their personnel will not be responsible for the safety of exhibit against robbery, damage by fire, accident or other causes. In all cases, exhibitors should provide their own insurance.

### Phone Line Needs

Please contact Sheraton Kansas City Hotel at Crown Center (816) 841-1000 to make arrangements.

### Security

Security will be provided the evenings of Tuesday, August 17 and Wednesday, August 198. A room has been reserved to store your valuables.

### General Information

If you have questions, please call Cheri Messerli at (573) 636-8151. Complete the enclosed application and mail to:

Cheri Messerli  
 Missouri Bankers Association  
 P.O. Box 57  
 Jefferson City, MO 65102  
 573-636-8151

## TENTATIVE CONFERENCE SCHEDULE

### Highlighted events will be held in the Exhibit Hall

#### Wednesday, May 11

9 a.m. – 4 p.m.	Conference Registration
<b>9:30 a.m.</b>	<b>Refreshment Break</b>
10 - 11 a.m.	General Session
<b>10 a.m. – 3:30 p.m.</b>	<b>Exhibit Hall Opens</b>
<b>11a.m. – Noon</b>	<b>Lunch Buffet</b>
12 - 1:15 p.m.	Welcome & Call to Order Opening Keynote Speaker
<b>1:15 - 1:45 p.m.</b>	<b>Refreshment Break</b>
1:45 - 2:45 p.m.	Concurrent Breakout Sessions
<b>2:45 - 3:15 p.m.</b>	<b>Refreshment Break</b>
3:15 - 4:15 p.m.	Breakout Sessions Repeat
4:30 - 5 p.m.	Association Meetings
<b>5:30 - 6:30 p.m.</b>	<b>Reception with the Business Partners</b>

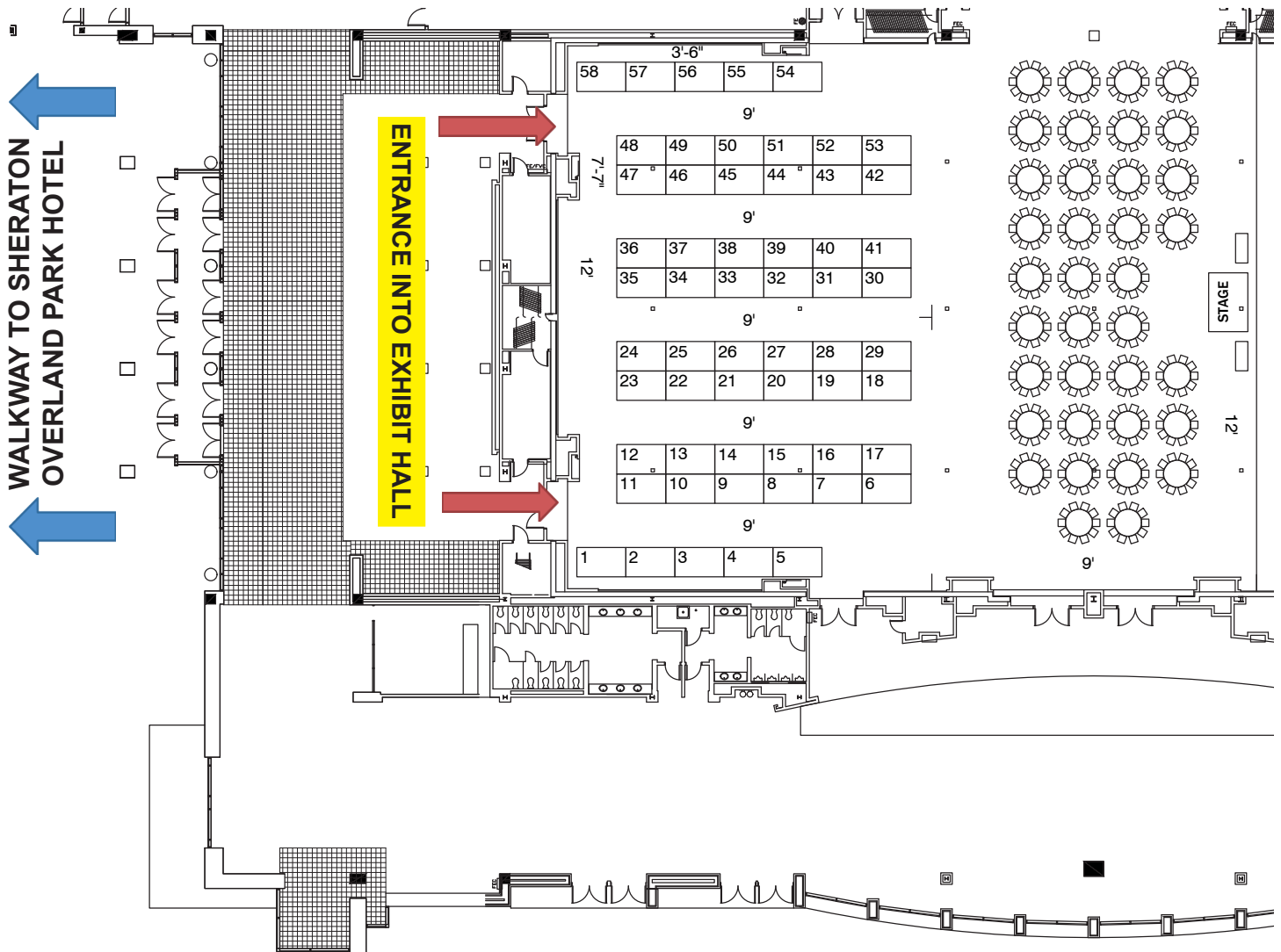
#### Thursday, May 12

<b>7:30 - 8:30 a.m.</b>	<b>Breakfast</b>
7:30 a.m. - 4 p.m.	Registration Desk Open
8 a.m. - 2:15 p.m.	Exhibit Hall Open
8:30 - 9:45 a.m.	Welcome & First General Session
<b>9:45 - 10:15 a.m.</b>	<b>Refreshment Break</b>
10:15 - 11:15 a.m.	General Session
<b>11:30 - 12:30 p.m.</b>	<b>Lunch</b>
12:30 - 1:30 p.m.	General Session
1:30 - 2 p.m.	Introduction of Business Partners & Announce Vendor Door Prize Drawings
<b>2 - 2:15 p.m.</b>	<b>Refreshment Break</b>
<b>2:15 p.m.</b>	<b>TRADE SHOW TEAR DOWN</b>
2:15 - 3:15 p.m.	Breakout Sessions
3:15 - 3:30 p.m.	Refreshment Break
3:30 - 4:30 p.m.	Breakouts Repeat
4:30 - 6 p.m.	Reception

#### Friday, May 13

7:00 - 11:15 a.m.	Registration Desk Open
7:30 - 8:30 a.m.	Buffet Breakfast
8:15 a.m.	Grand Prize Drawing
8:30 - 10 a.m.	General Session
10 - 10:15 a.m.	Refreshment Break
10:15 - 11:45 a.m.	General Session
11:45 a.m.	Adjourn

# THE TRADE SHOW AND MEAL FUNCTIONS WILL BE HELD IN THE OVERLAND PARK CONVENTION CENTER.



# 2022 MOKAN Trust Conference

May 11 & 12 - Sheraton Overland Park Hotel, Overland Park, Ks.

# APPLICATION

*List the person to receive all information prior to the conference.*

Contact Name\* \_\_\_\_\_ E-Mail \_\_\_\_\_

Phone \_\_\_\_\_

## INFORMATION TO APPEAR IN CONFERENCE RESOURCE GUIDE. (Please print or type.)

Company Name \_\_\_\_\_ Web Site \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ FAX \_\_\_\_\_

**Company Description** - Or email the copy to [cmesserli@mobankers.com](mailto:cmesserli@mobankers.com). This information will be included in the conference resource guide.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

**Preferred Booth Location** - We will make every effort to select one of your preferred booth selections and not place booth adjacent or opposite of the listed competitors. (See current floor plan) However, booth assignments are reserved on a "first-come, first-served" basis on sponsorship level.

**Please list competitors below.**

1st \_\_\_\_\_ 2nd \_\_\_\_\_ 3rd \_\_\_\_\_ 4th \_\_\_\_\_

We request that our exhibit space not be adjacent to or opposite the following probable exhibitors:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## **PAYMENT INFORMATION** - Must be received by July 19, 2022.

Booth Participants @ \$300 each # \_\_\_\_\_ \$ \_\_\_\_\_

Amount Due \$ \_\_\_\_\_

Payment enclosed. Make check payable to MOKAN Trust Conference.

Invoice our firm.

Credit Card Payment\* **(Please type)**

VISA  MasterCard  AMEX

Exp. Date \_\_\_\_\_ No. \_\_\_\_\_

Print Name \_\_\_\_\_

Signature \_\_\_\_\_

**Booth Participants** - The \$300 includes the cost of the meal functions and refreshment breaks on Wednesday & Thursday and attendance to the conference sessions. *List the names of individuals for which name badges should be prepared. These names will appear on the roster of attendees. You may photocopy this form for additional booth participants.*

### **One Complimentary**

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

### **Booth Participant - \$300 per person**

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

### **Booth Participant - \$300 per person**

Name \_\_\_\_\_

Title \_\_\_\_\_

Email \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

### **Please return this form**

Email - [cmesserli@mobankers.com](mailto:cmesserli@mobankers.com)

Fax - 573-634-2754

### **Mail to**

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Missouri Bankers Association  
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