



2023 MOKAN Midwest Trust Conference

GENERAL INFORMATION

SPONSORSHIP OPPORTUNITIES

Compare the levels of Sponsorship to find the right fit for your company.

Sponsorship Benefits	Diamond \$7,000	Platinum \$5,500	Gold \$4,500	Silver \$3,500	Bronze \$3,200
Name and logo recognition prominently throughout the brochure	x	x	x	x	x
Introduce Speaker (Keynote/ Motivational)	x	x			
Recognition in Conference Resource Guide	x	x	x	x	x
Attendee Mailing List in Excel Format	x	x	x	x	x
Complimentary Booth	x	x	x	x	x
Complimentary convention registrations	5	4	3	2	1

Diamond Exclusive (select one) - \$7,000

- Keynote Speaker - **SOLD**
- Snack Box to Go at the conclusion of the conference

Platinum Exclusive (select one) - \$5,500

- Motivational Speaker Dan Meers
- General Session Speaker - **SOLD**
- Elevator Wrap - **SOLD**

Gold Exclusive (select one) - \$4,500

- Bottled Water
- Conference App - **SOLD**
- Lanyard - **SOLD**
- Hotel Key Card
- Notepad & Pen
- Speaker Book if available
- Breakout Session (if selected)

Silver Exclusive (select one) - \$3,500

- Tote Bag - **SOLD**
- Coffee Sleeves - **SOLD**
- Candy Station - **SOLD**
- Refreshment Snacks
- Refreshment Drinks

Bronze Co-Sponsored (select one) - \$3,200

- Wednesday Lunch Co-Sponsor
- Wednesday Exhibit Hall Reception Co-Sponsor
- Thursday Breakfast Co-Sponsor
- Thursday Lunch Co-Sponsor
- Friday Breakfast Co-Sponsor

Needs & Requirements

If you are a first time sponsor, or believe previously sent logo files are outdated, please provide a copy of your logo (EPS format is preferred; PDF or 300 dpi .tif and .jpg files are accepted.)



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May 10 – 12 - Sheraton Overland Park Hotel, Overland Park, Ks.

Contact Information

Company Name _____

Title _____

Email _____

Address _____

City/State/Zip _____

Phone _____

Authorized Signature _____

Date _____

I understand the fee must be paid no later than April 5, 2022 in order to be printed in the brochure. After that date, the sponsorship will be listed in other convention materials.

Payment

with Check or Invoiced

Check Invoiced

<input type="checkbox"/> Diamond Sponsorship	\$7,000
<input type="checkbox"/> Platinum Sponsorship	\$5,500
<input type="checkbox"/> Gold Sponsorship	\$4,500
<input type="checkbox"/> Silver Sponsorship	\$3,500
<input type="checkbox"/> Bronze Sponsorship	\$3,200

Amount Due \$ _____
----- or -----

Payment

with Credit Card

<input type="checkbox"/> Diamond Sponsorship	\$7,210
<input type="checkbox"/> Platinum Sponsorship	\$5,665
<input type="checkbox"/> Gold Sponsorship	\$4,635
<input type="checkbox"/> Silver Sponsorship	\$3,605
<input type="checkbox"/> Bronze Sponsorship	\$3,296

- VISA
- MasterCard
- AMEX

Amount Due \$ _____

Exp. Date _____ No. _____

Print Name _____

Signature _____

SPONSORSHIP OPPORTUNITIES

Diamond Exclusive (select one) - \$7,000

- Keynote Speaker
- Snack Box to Go at the conclusion of the conference

Platinum Exclusive (select one) - \$5,500

- Motivational Speaker
- General Session Speaker
- Elevator Wrap - **SOLD**

Gold Exclusive (select one) - \$4,500

- Bottled Water
- Conference App - **SOLD**
- Lanyard - **SOLD**
- Hotel Key Card Notepad
- & Pen Speaker Book if available Breakout
- Session

Silver Exclusive (select one) - \$3,500

- Tote Bag - **SOLD**
- Coffee Sleeves - **SOLD**
- Candy Station
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Bronze Co-Sponsored (select one) - \$3,200

- Wednesday Lunch Co-Sponsor
- Wednesday Exhibit Hall Reception Co-Sponsor
- Thursday Breakfast Co-Sponsor
- Thursday Lunch Co-Sponsor
- Friday Breakfast Co-Sponsor

Please return this form with payment to:

Cheri Messerli

Missouri Bankers Association
P.O. Box 57
Jefferson City, MO 65102

cmesserli@mobankers.com

Phone: 573-636-8151

FAX: 573-634-2754



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GENERAL INFORMATION

TRADE SHOW

Booth Size - All booths are of uniform design, 10' wide x 8' deep each.

- a. 36" side dividers of drapery material,
- b. 96" high back wall of drapery material

The floor plan is subject to change. Booths will be assigned on a first-come, first-served basis.

Booth Fee - The sponsorship fee covers the cost of exhibition, conference roster and attendee list with mailing addresses prior to the conference, **complimentary conference registration(s)**, one 6' draped table, 110 outlet, two chairs, and identification sign.

Exhibit Hours - Exclusive time has been planned during the conference. Check out the highlighted events on the Schedule.

Additional Registrants - The \$300 includes the cost of the Wednesday lunch and evening reception, Thursday breakfast and lunch, refreshment breaks and attendance to the general sessions and breakout session.

The fee DOES NOT include Friday breakfast.

Assignment of Exhibit Space - All booths will be assigned on a first-come, first-served basis upon receipt of the exhibit application. Be sure to indicate your first, second and third choices for location using the numbers on the floor plan. The floor plan is subject to change.

Installation

Set-up:

Tuesday, May 9 2:00 - 5:00 p.m.
 Wednesday, May 10 7:00 - 10:00 a.m.

Security provided both evenings.

Take-down:

Thursday, May 11
after 2:30 p.m.**

** After the last Thursday afternoon refreshment break and Friday morning program, exclusive times will not be scheduled for the exhibits. Exhibits will be removed Thursday afternoon.

Exhibit Show Promotion - To encourage maximum traffic in the exhibit hall area, conference refreshment breaks are scheduled in the exhibit area. In addition the MOKAN Trust Conference will have a grand prize giveaway, each registrant will have a game card and will be visiting your booth for vendor verification.

Room Reservations - A block of rooms has been reserved at the **Sheraton Overland Park Hotel**. Please make reservations directly with the hotel by calling 913-234-2100. Be sure to mention that you are registering as part of the **MOKAN Trust Conference** in order to take advantage of the discounted conference rate.

Drayage Service - The official decorator/drayage coordinator for the MOKAN Trust Conference is

Fern Co.
 751 Wyoming
 Kansas City, MO 64101
 Phone: (816) 221-0525

Limited Liability - MOKAN, its agents, the hotel and/or their personnel will not be held responsible for loss and/or damage to exhibits or other properties while such are on the hotel property. The exhibitor shall accept full responsibility for any damage caused by the negligence or intentional actions of the exhibitor or his representatives. Notwithstanding the foregoing, exhibitor's maximum aggregate liability under any theory of law or equity shall be \$500,000.

The hotel management, MOKAN and/or their personnel will not be responsible for the safety of exhibit against robbery, damage by fire, accident or other causes. In all cases, exhibitors should provide their own insurance.

Cancellation Policy - A full refund will be made for cancellations received on or before Thursday, April 27. Cancellations will not be accepted after Wednesday, May 3, and no refunds will be given. Advance conference financial commitments necessitate this policy.

Security - Security will be provided the evenings of Tuesday, May 9 and Wednesday, May 10. A room has been reserved to store your valuables.

General Information - If you have questions, please call or email Cheri Messerli. Complete the enclosed application and mail to:

Cheri Messerli
 Missouri Bankers Association
 573-636-8151

Tentative Conference Schedule

Highlighted events will be held in the Exhibit Hall

Wednesday, May 10

- 9 a.m. – 4 p.m. Conference Registration
- 10 – 11 a.m. General Session
- 10 a.m. – 3:30 p.m. Trade Show Opens
- 11 a.m. – 12 p.m. Lunch Buffet
- 12 – 1:15 p.m. Welcome & Call to Order
- 1:15 – 1:45 p.m. Opening Keynote Speaker
- 1:45 – 2:45 p.m. Refreshment Break
- 2:45 – 3:15 p.m. Breakout Sessions
- 3:15 – 4:15 p.m. Refreshment Break
- 4:30 – 5:30 p.m. Breakout Sessions Repeat Business Partners Reception

Thursday, May 11

- 7:30 – 8:30 a.m. Breakfast
- 7:30 a.m. – 4 p.m. Registration Desk Open
- 8 a.m. – 2:15 p.m. Exhibit Hall Open
- 8:30 – 9:45 a.m. Welcome & First General Session
- 9:45 – 10:15 a.m. Refreshment Break
- 10:15 – 11:30 a.m. General Session
- 11:30 a.m. – 1 p.m. Lunch
- Introduce Business Partners & Announce Vendor Prize Drawings
- 1 - 2:15 p.m. General Session
- 2:15 – 2:30 p.m. Refreshment Break & Trade Show Ends
- 2:30 – 3:30 p.m. Breakout Sessions
- 3:30 – 3:45 p.m. Refreshment Break
- 3:45 – 4:45 p.m. Breakout Sessions Repeat
- 4:45 – 6 p.m. Reception

Friday, May 12

- 7 – 11:30 a.m. Registration Desk Open
- 7 – 7:45 a.m. Buffet Breakfast
- 7:30 a.m. Grand Prize Drawings
- 8 – 9 a.m. General Session
- 9 – 9:15 a.m. Refreshment Break
- 9:15 – 10:15 a.m. General Session
- 10:15 – 10:30 a.m. Refreshment Break
- 10:30 – 11:30 a.m. Adjourn

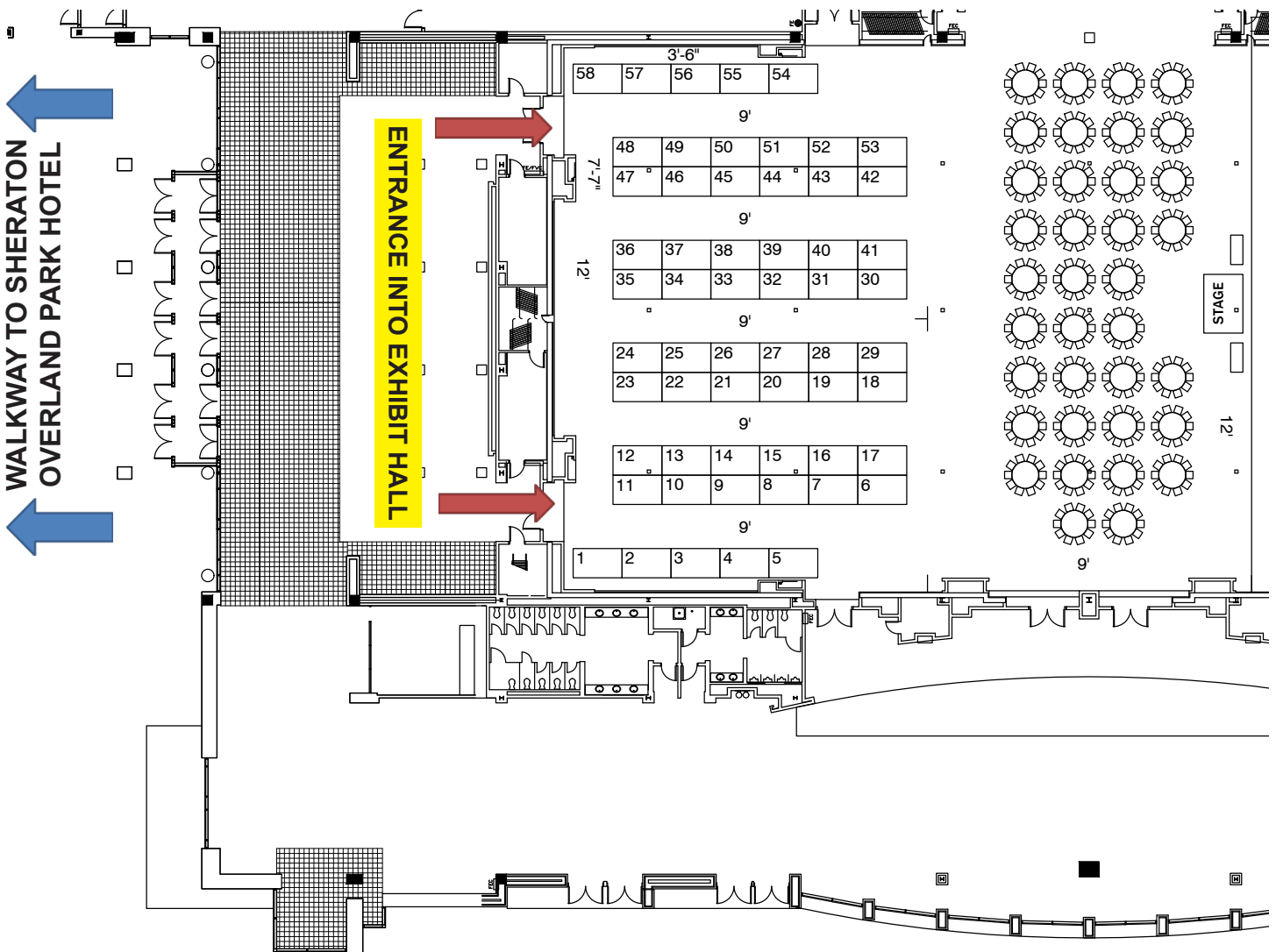


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GENERAL INFORMATION

TRADE SHOW

THE TRADE SHOW AND MEAL FUNCTIONS WILL BE HELD IN THE OVERLAND PARK CONVENTION CENTER.





2023 MOKAN Midwest Trust Conference

GENERAL INFORMATION

May 10 & 11 - Sheraton Overland Park Hotel, Overland Park, Ks.

Contact Information

Name _____

Email _____

Phone _____

Company Description

Please email the copy to cmesserli@mobankers.com or lluebbert@mobankers.com. (email, word document, or pdf) This information will be included in the conference resource guide.

Preferred Booth Location

We will make every effort to select one of your preferred booth selections and not place booth adjacent or opposite of the listed competitors. (See current floor plan) However, booth assignments are reserved on a "first-come, first-served" basis on sponsorship level. Please list competitors below.

Payment Information

Must be recieved by May 1.

Booth Participants: \$300 each # _____ \$ _____

Total Amount Due: \$ _____

Payment Options:

- Payment Enclosed
- Invoice
- Credit Card
 - VISA
 - MasterCard
 - AMEX

Exp. Date _____ No. _____

Print Name _____

Signature _____

The \$300 includes the cost of the meal functions and refreshment breaks on Wednesday & Thursday and attendance to the conference sessions. List the names of individuals for which name badges should be prepared. These names will appear on the roster of attendees. You may photocopy this form for additional booth participants.

TRADE SHOW APPLICATION

Info To Appear On Reference Guide

Company Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Website _____

One Complimentary

Name _____

Title _____

Email _____

Address _____

City/State/Zip _____

Booth Participant - \$300 per person

Name _____

Title _____

Email _____

Address _____

City/State/Zip _____

Booth Participant - \$300 per person

Name _____

Title _____

Email _____

Address _____

City/State/Zip _____

Please return this form with payment to:

Cheri Messerli

Missouri Bankers Association

P.O. Box 57

Jefferson City, MO 65102

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